

## **BON PACIFIC**

**Building Materials (HK) Co. Ltd.** 

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Date: 30 Sept, 2017

### Our Ref: BP-038-17

#### To Whom It May Concern

敬啟者

By June 2017, Dow Corning has fully integrated into her mother company – The Dow Chemical Company. We are undergoing series integration activities, including product branding updates, legal entity changes and a new website.

於 2017年 6月, 道康寧完全融入了母公司 - 陶氏化學公司。 我們正在進行一系列整合活動, 包括產品品牌更新,法律實體變更和網站更新。

Please notes that most Dow Corning branded products will move to new DOWSIL<sup>™</sup> product brand as part of integration. For example, Dow Corning 791 will become DOWSIL™ 791. The material content and formulation remain the same, while the only change is the brand name from Dow Corning to DOWSIL.

請注意,作為整合的一部份,大部份道康寧品牌產品將成新的 DOWSIL™產品。 例如,道康 寧 791 將成為 DOWSIL™ 791。材料成份和配方保持不變,而唯一的變化就是從道康寧轉到 DOWSIL™的品牌。

Please find attached the communication letter from Dow Corning / Dow Chemical and the Products Chemical Equivalency Certificates for your reference.

現附上道康寧/陶氏化學和產品化學公司的產品化學成份相同証書以供參考。

As the new brand will be fully implemented by Feb 2018, we shall provide all necessarily assistant or document to ensure the integration goes smoothly to all our customers. If you have any guery or further enquiry of Dow Corning re-branding, please do not hesitate to contact us.

**隨著新品牌將於 2018 年 2 月全面實施**,我們將提供所需檔或其他協助,以確保所有客戶能順 利完成整合過程。 如果您對道康寧品牌有任何進一步的詢問,請隨時與我們聯繫。



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Date: 30 Sept, 2017

**Authorized Distributor** 

Yours faithfully,

此致,謹上

Our Ref: BP-038-17

For and on behalf of

授權代表

Bon Pacific Building Materials (HK) Co. Ltd.

亞洲太平洋建築物料(香港)有限公司

**Ronny Wong** 

王康虎

General Manager

總經理



July 20, 2017

#### **Dear Valued Customer:**

In late May, we shared that work had begun to integrate Dow Corning's business into the broader structure of The Dow Chemical Company. We remain committed to meeting your needs for a simpler experience when working with us, and the integration activities put us closer to the ability to serve you as one company. Our teams have made steady progress over the last couple of months; therefore, we would like to provide you with an update on a few key activities that may impact you.

The integration activities include the merging of our SAP/enterprise resource planning systems, product branding updates, legal entity changes and a new website – with a goal to provide you with greater access to our expertise and products, more buying options and improved reliability.

#### **Timing**

We are planning to move forward with a phased implementation, beginning later this year. The first phase is anticipated to begin in November 2017 for customers who order products within Europe, the Middle East and Africa. We anticipate the second phase will follow in February 2018, reaching customers throughout the rest of the world. This phased approach will enable us to focus all of our resources on each implementation, helping to enable a positive experience for all customers during both phases.

#### **Introducing a New Integration Information Center**

To help customers through the entire transition, a new integration information center is now available for you at dowcorning.com/integration. The information center will continue to be updated over time.

This site will serve as an important resource to provide:

- Regular updates
- Easy access to key materials related to the integration activities
- Searchable frequently asked questions
- A communications archive with past customer communications

#### **Updated Product Brand Names**

Recently, we unveiled DOWSIL™ as part of a series of branding changes to come. The information center now includes more in-depth details about these product brand changes, as well as a complete list of existing products and their future product names.

It is important to note that most *Dow Corning*® and Dow Corning Toray branded products will move to the new DOWSIL™ product brand. Other product brands from Dow Corning, such as MOLYKOTE™, XIAMETER™ and SILASTIC™, will remain as they are today.

We encourage you to familiarize yourself with the sample list of product brand changes available on the information center as soon as possible to better understand the extent of how these changes may impact you. The information center also <u>includes a tool</u> that allows you to generate a chemical equivalency certificate for your specific product.

#### **Next Steps**

Ensuring a positive experience for our customers throughout this integration is a top priority for us. Some of these integration activities may result in the need for you to make administrative adjustments. We are committed to providing you with timely and consistent updates so that you can adequately prepare. For now, there is no action needed on your part other than to be aware of these future changes.

We will reach out to you again soon with additional updates, but please do not hesitate to contact us in



the meantime to assist with any additional questions or concerns you may have. The new <u>information</u> <u>center</u> also includes a detailed list of frequently asked questions and answers to help guide you.

Our focus remains on driving a better experience for our customers, and these changes are designed to improve our ability to meet your needs. We thank you for your continued support and look forward to serving you better.

Sincerely,

Dan Futter

Commercial Vice President



As a part of Dow Corning's integration into Dow Chemical, Dow Corning is rebranding some of its product names. This certificate is provided to assure the purchaser of the following product's quality and equivalency to the legacy brand product listed below for the purpose of use at the purchaser's location.

## DOW CORNING® 791 SILICONE WEATHERPROOFING SEALANT BLACK

#### is equivalent to:

## DOWSIL™ 791 Silicone Weatherproofing Sealant Black

With regard to Dow Corning's rebranding activities, there are no changes to manufacturing facilities, processes, test methods, or equipment used for the Dow Corning products at this time. In the event of any changes to the foregoing, Dow Corning will follow its standard change management and notification process.

Please refer to the product details pages on dowcorning.com for a general description of product characteristics and sales specifications.

We remind you that customers must determine the suitability of our products for use in their applications and formulations. This information should not be used in substitution for customer tests to ensure that the products are safe, effective and fully satisfactory for the intended end-use.

If you have any questions, please contact us.

Minkund Parthasanakhy

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## DOW CORNING® 991 SILICONE HI-PERFORMANCE SEALANT - BLACK

#### is equivalent to:

## DOWSIL™ 991 Silicone Hi-Performance Sealant, Black

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# DOW CORNING® 795 STRUCTURAL GLAZING SEALANT BLACK

#### is equivalent to:

## DOWSIL™ 795 Structural Glazing Sealant Black

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# DOW CORNING® 995 SILICONE STRUCTURAL SEALANT GRAY

#### is equivalent to:

## DOWSIL™ 995 Silicone Structural Sealant Gray

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# DOW CORNING® 983 STRUCTURAL GLAZING SEALANT BASE is equivalent to:

## DOWSIL™ 983 Structural Glazing Sealant Base

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## DOW CORNING® 983 STRUCTURAL GLAZING SEALANT CATALYST

#### is equivalent to:

## DOWSIL™ 983 Structural Glazing Sealant Catalyst

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#### DOW CORNING® 1200-OS PRIMER CLEAR

#### is equivalent to:

### DOWSIL™ 1200 OS Primer Clear

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#### DOW CORNING® P PRIMER

is equivalent to:

### DOWSIL™ P Primer

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#### DOW CORNING TORAY PRIMER-C

is equivalent to:

### DOWSIL™ Primer-C

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